IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD KEVIN T. MC CARNEY, dba **POQUITO MAS** Opposer, Date of Signature Opposition No. 107,026 ٧. Opposition No. 107,748 UNA MAS, INC. THE RESIDENCE OF THE PROPERTY Applicant. 06-10-2002 U.S. Patent & TMOfo/TM Mail Rcpt Dt. #74 **BOX TTAB- NO FEE** Asst. Commissioner of Trademarks 2900 Crystal Drive Arlington, VA 22202-3513

OPPOSER'S SEVENTH NOTICE OF RELIANCE

In conformance with 37 C.F.R. 2.122, Opposer hereby indicates its intention to rely upon the following documents, produced by Applicant, in evidence in support of its claims in the Netice of Opposition in the above-identified Oppositions.

> Attachment 1 - A menu of Applicant which shows food type and price point of Applicant's services and which includes Applicant's numbering UNA 0001-UNA 0006.

> Attachment 2 - An article titled "Una Mas restaurants take over Pollo Rey" which shows recognition of the "more concept" and which includes Applicant's numbering UNA 0024.

> Attachment 3 - A newspaper article from the San Francisco Business Times which shows Applicant's price point, the competition between

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fast food restaurants, and recognition of the "more concept," and which includes Applicant's numbering UNA 0026.

Attachment 4 - The cover and an article from <u>South Bay Accent</u> dated November 1995 which shows recognition of the "more concept," and which includes Applicant's numbering UNA 0029 - UNA 0033.

Attachment 5 - An article from R & I, dated February 15, 1996 which shows price point of Applicant's services and which includes Applicant's numbering UNA 0034 - UNA 0035.

Attachment 6 - An article from <u>San Francisco Chronicle</u>, dated August 14, 1996 which shows recognition of the "more concept" and which includes Applicant's numbering UNA 0036.

Attachment 7 - A printout of the web page <u>www.unamas.com/</u> which shows price point of Applicant and which includes Applicant's numbering UNA 0057.

Attachment 8 - A menu for Applicant's restaurant services which shows conveyance of the "more concept" and which includes Applicant's numbering UNA 0069 and 0070.

Attachment 9 - Promotional material for Applicant's restaurant services which shows locations of Applicant's restaurant and price point of Applicant's services and which includes Applicant's numbering UNA 0074 - UNA 0075.

Attachment 10 - The cover and selected pages from a Thompson & Thompson search report performed by Applicant wherein Opposer's Poquito Mas mark was found in the search and which includes Applicant's numbering UNA 0083, 0085, 0111, 0125, and 0151.

Attachment 11 - An article titled "Una Mas Gives Away Surfboards" which shows recognition of the "more concept" and which includes Applicant's numbering UNA 0192 - UNA 0194.

Opposer hereby gives notice of its intent to rely upon this material in the above-identified Oppositions.

Respectfully submitted,

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CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing OPPOSER'S SEVENTH NOTICE OF RELIANCE was served on Applicant, Una Mas, Inc., by first class mail, postage prepaid, to the attorneys for Applicant at the address below on the date indicated below:

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Date:

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